

**ADVERTISING REGULATION DEPARTMENT REVIEW LETTER**

December 18, 2019

Ms. Allison Turner  
MUTUAL TRUST CO. OF AMERICA SECURITIES  
2963 Gulf To Bay Blvd, STe 330  
Clearwater FL 33759

Reference: **FR2019-1211-0104/E**

Org Id: 8494

1. Business Owner Prospecting Campaign  
Rule: FIN 2210  
21 Pages

Total Fee: \$235

Dear Ms. Turner,

These communications generally appear consistent with applicable standards. However, please note the following:

The review is based on your firm's representation in the supporting documentation uploaded on December 11, 2019 that these communications will include disclosure of your firm's FINRA member name, pursuant to FINRA Rule 2210(d)(3).

Reviewed by,

Joseph S. George  
Associate Director

jws

*Please send any communications related to filing reviews to this Department through the Advertising Regulation Electronic Filing (AREF) system or by facsimile or hard copy mail service. We request that you do not send documents or other communications via email.*



***NOTE:** We assume that your filed communication doesn't omit or misstate any fact, nor does it offer an opinion without reasonable basis. While you may say that the communication was "reviewed by FINRA" or "FINRA reviewed," you may not say that we approved it.*

**ADVERTISING REGULATION DEPARTMENT REVIEW LETTER**

February 03, 2020

Ms. Allison Turner  
MUTUAL TRUST CO. OF AMERICA SECURITIES  
2963 Gulf To Bay Blvd, STe 330  
Clearwater FL 33759

Reference: **FR2020-0129-0253/E**  
Link Reference : FR2019-1211-0104

Org Id: 8494

1. Business Owner Prospecting Campaign  
Rule: FIN 2210  
2 Pages

Total Fee: \$125

Dear Ms. Turner,

The communication generally appears consistent with applicable standards. However, please note the following:

The review is based on your firm's representation in the supporting documentation uploaded on January 29, 2020 that these communications will include disclosure of your firm's FINRA member name, pursuant to FINRA Rule 2210(d)(3).

Reviewed by,

Jeffrey R. Salisbury  
Associate Principal Analyst

jrs

*Please send any communications related to filing reviews to this Department through the Advertising Regulation Electronic Filing (AREF) system or by facsimile or hard copy mail service. We request that you do not send documents or other communications via email.*



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